



The  
National  
Children's  
Cancer  
Society

Dear Vendor:

**Board of Directors**

Mark Siocomb  
Chairman

Sue Engelhardt  
Secretary/Treasurer

Mark Stolze  
President & CEO

Tim Dilg

Tom Guebert

Scott Hammack

Robert Hayashi, M.D.

Brad Loos

Jeff Michalski, M.D.

Harry Mueller

Timm Schowalter

Scott Stringer

**Medical Advisory Board**

Daniel Armstrong, Ph.D.  
Sylvester Comprehensive  
Cancer Center

Henry S. Friedman, M.D.  
Duke University Medical Center

Joanne Kurtzberg, M.D.  
Duke University Medical Center

Lillian Meacham, M.D.  
Children's Healthcare of Atlanta

Eric Sandler, M.D.  
Nemours Children's Specialty  
Care Clinic

Thank you for your interest in the NCCS vending program for **bulk machines and/or honor boxes**. Having a licensing agreement with NCCS may increase machine revenue, help secure optimal locations and most importantly, will generate support for children with cancer and their families. **In order to apply for a licensing agreement with NCCS, please review the following information, complete and return all required documents.**

**ROYALTY RATE OPTIONS**

<u>Number of Labels</u>	<u>Cost Per Label</u>	<u>Payment Period</u>
1-5	\$12.00 EACH	Annual (Paid in advance for one year)
6-24	\$ 1.50 EACH	Monthly
6-plus	\$12.00 EACH	Annual*
25-plus	\$ 1.00 EACH	Monthly

(\*Discounted annual rate for 6-24 labels)

**PAYMENT OPTIONS**

**1) Debit/Credit Card**

Complete the enclosed Debit/Credit Card Authorization Form and indicate if the card should be charged for: **a) Initial fee to obtain labels** **b) Monthly payments** (Ongoing charge to card until further notice) **c) Annual payment**

**2) Check/Money Order**

Make checks/money orders payable to NCCS. The NCCS does not send monthly invoices; self-addressed envelopes will be provided in advance for making monthly payments.

Payments are due on the 15<sup>th</sup> of each month. There is no payment due for the first month to allow for machine/box placement. **Payment is based upon the number of labels, not the number of machines/boxes in service or income generated.** You may cancel /or change your monthly obligation by returning all/or a portion of the labels.

**NEXT STEPS**

Please mail or fax the completed licensing agreement application (2-pages), payment (check, money order or Debit/Credit Card Authorization Form) and **\$10 set-up fee to: The National Children's Cancer Society/Charity Vending Program/500 North Broadway, Suite 1850/St. Louis, MO 63102.**

The information may be faxed to 314-735-2023. *It is ill-advised to email credit card information.* If you have any questions, please call 314-446-5223.

Sincerely,

Shirley Pye, Development Specialist ~ CRM

Note:

If you hire a locator to physically place the machines/boxes, we recommend accompanying them. Units must be maintained after they are placed; well-maintained machines/boxes make more money!

Visit the National Bulk Vending Association website: [www.nbva.org](http://www.nbva.org). to research the vending business.





The National Children's Cancer Society
Bulk Vending Machines/Honor Boxes Licensing Agreement

This licensing agreement is entered into this day by between The National Children's Cancer Society (NCCS) a non-profit corporation located at 500 North Broadway, Suite 1850, St. Louis, MO 63102 and vendor as named below.

Name: (hereinafter, the "Vendor")

Company Name (if applicable):

Address:

City: State: Zip:

Email address:

Phone: Mobile:

THIS LICENSING AGREEMENT IS NOT VALID FOR FULL LINE VENDING MACHINES. NCCS does not endorse or offer licensing agreements for "Wishing Well" or collection canister programs.

ROYALTY RATE OPTIONS (There is a \$10.00 set-up fee for all new accounts.)

Table with 3 columns: Number of Labels, Cost Per Label, Payment Period. Rows include 1-5, 6-24, 6-24, and 25+ labels with corresponding costs and payment terms.

Number of Labels: Monthly pmt: \$ Annual pmt \*\$

THEREFORE, in consideration of the mutual promises set forth herein the VENDOR agrees and promises:

- 1. To only represent the true status and the nature of the relationship with The National Children's Cancer Society...
2. To pay (regardless of proceeds) an agreed, fixed, payment per label to the NCCS.
3. To display only labels provided to the VENDOR by the NCCS...
4. To hold the NCCS harmless against claims or liabilities arising from unauthorized use of its name or literature...
5. VENDOR shall be responsible for placement, maintenance, and operation of equipment...
6. To conduct all its business affairs in a moral, ethical & reasonable manner & to comply with all applicable local, state & federal laws...

7. This licensing agreement shall be continuous unless one party gives notice to the other, in writing, of its intention to terminate the licensing agreement. Either party may terminate licensing agreement by giving written notice. **If this licensing agreement is terminated, then VENDOR agrees to remove and return all labels bearing the NCCS logo.** Any termination shall be effective ninety days after the date it was mailed. The party breaching this licensing agreement shall have thirty (30) days to rectify any breach from the date of the notice of termination.
8. This licensing agreement is not transferable and the sale of equipment to others does not relieve VENDOR from responsibilities of this licensing agreement. VENDOR must return all NCCS labels in order to properly terminate this licensing agreement. Purchaser of equipment will be required to enter separate licensing agreement with the NCCS and obtain their own NCCS labels.
9. VENDOR shall make monthly royalty payments due on 15<sup>th</sup> of each month as agreed upon, unless paying annually. Automatic payments may be set up, online payments are accepted, or checks payable to: **NCCS Vending Program Coordinator, 500 North Broadway, Suite 1850, St. Louis, MO 63102.**
10. This licensing agreement shall not be amended except by a memorandum in writing signed by both parties. This licensing agreement constitutes the entire licensing agreement between the parties. The parties signing this licensing agreement on behalf of their respective entities have made truthful representation that they have the authority to make binding licensing agreements on behalf of their respective entities.
11. The parties agree in the event a dispute should arise by and between the parties concerning the terms or conditions, the dispute shall be submitted to binding arbitration in accordance with the rules of the American Arbitration Association. The arbitration proceeding shall take place in St. Louis, Missouri, and the decision of the arbitrator appointed by the American Arbitration Association shall be binding upon each of the parties hereto, and the arbitrator shall have the discretion to award costs and attorney's fees. The decision of the arbitrator shall be binding and non-appealable.
12. The undersigned VENDOR does hereby acknowledge and agree that no representations of any kind whatsoever have been made to me by the NCCS, or any of its authorized representatives. I realize that the placement of the vending machines will be left to my own initiative, and the success of my participation in this program is solely dependent upon my ability to have the machines/honor boxes placed in appropriate public locations. The NCCS has not made any representations relative to the ease of placement or financial success as result of my participation in this program.

**Initial here** \_\_\_\_\_

13. I understand and agree that the labels provided may only be utilized in connection with approved vending devices and for no other purpose. **NCCS VENDNG LABELS CANNOT BE DUPLICATED.** The purchase of NCCS vending labels does not grant you any other rights in relation to using the NCCS logo. Any redistribution or reproduction of the NCCS logo is prohibited without express written authorization from NCCS. Unauthorized use may lead to legal proceedings against you.
14. I agree that there will be no type of contest or gambling associated with NCCS labeled vending machines/boxes.

IN WITNESS WHEREOF, the parties hereto have executed this licensing agreement on the day and year first above written.

**THE NATIONAL CHILDREN'S CANCER SOCIETY:**

**VENDOR:**

X \_\_\_\_\_

X \_\_\_\_\_

Authorized Representative

Date \_\_\_\_\_

Date \_\_\_\_\_

**Please initial #12 and sign above and as 'VENDOR'**

- **What kind of units do you have? Circle one: Honor boxes or Bulk Machines**
- **Where did you purchase them?** \_\_\_\_\_
- **How did you hear about our charity vending program?** \_\_\_\_\_



**DEBIT/CREDIT CARD  
AUTHORIZATION  
& SHIPPING**

This letter hereby authorizes The National Children's Cancer Society  
to charge my debit/credit card as follows:

Card: Master Card Visa American Express Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

\*\*\*\*\*

**ROYALTY RATE OPTIONS (There is a \$10.00 set-up fee for all new accounts.)**

<u>Number of Labels</u>	<u>Cost Per Label</u>	<u>Payment Period</u>
1-5	\$12.00 EACH	Annual (Paid in advance for year)
6-24	\$ 1.50 EACH	Monthly
6-plus	\$12.00 EACH	Annual*
25-plus	\$ 1.00 EACH	Monthly

**Initial Payment only:**

Please charge my debit/credit card for my initial payment of \$ \_\_\_\_\_ in order to obtain my labels, plus the \$10.00 set-up fee = \$ \_\_\_\_\_ total.

**Initial and Continued Monthly Payments:** Please charge my debit/credit card for my initial payment of \$ \_\_\_\_\_ in order to obtain my labels, plus the \$10.00 set-up fee = \$ \_\_\_\_\_ total. Then charge my debit/credit card on the 15th day of every month in the amount of \$ \_\_\_\_\_ until further for the monthly payments.

**Annual Payment:** Please charge my debit/credit card for my current year, non-refundable, annual payment of \$ \_\_\_\_\_ plus the \$10.00 set-up fee = \$ \_\_\_\_\_

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

\*\*\*\*\*

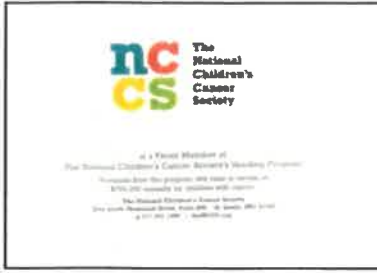
**Ship to:**

\_\_\_\_\_  
**Name** **Phone**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City, State, Zip** **Email address**

# HELPFUL VENDING TOOLS



**ID Card shows your affiliation with The National Children's Cancer Society's Vending Program**  
**\$5.00 each**



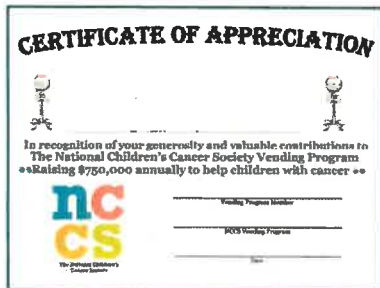
**Lanyards/Badge holds ID Card**  
**\$10.00 w/ ID card**  
**\$7.00 w/out ID card**



**Vending Information for Retailers brochure answers location owners' questions**

**Cost: 10 = \$ 5.00**  
**25 = \$10.00**  
**50 = \$15.00**  
**100 = \$20.00**

**GENERAL BROCHURES AVAILABLE UPON REQUEST**



**Color print on linen paper**  
**Fits 8x10" frame**  
**Recognizes location owners**  
**10 for \$7.50**

**List names as they should appear on ID Cards:**  
**PLEASE NOTE: CARDS WILL ONLY BE ISSUED FOR NAMES LISTED ON THE CONTRACT.**  
**ONE NAME PER CARD**

---



---



---

**Pay for any order by using an accepted credit card. Mail-in orders should include a check, money order or credit card information.**

**Brochures\*** \_\_\_\_\_ = \$ \_\_\_\_\_

*\*Not applicable for Treasure Chest vending*

**Number of certificates\*** \_\_\_\_\_ = \$ \_\_\_\_\_

*\*Customized for Treasure Chest vendors as needed*

**Number of ID Cards** \_\_\_\_\_ = \$ \_\_\_\_\_

**Number of Lanyards** \_\_\_\_\_ = \$ \_\_\_\_\_

**Lanyards w/ ID Cards** \_\_\_\_\_ = \$ \_\_\_\_\_

**Amount of total order:** \$ \_\_\_\_\_

**Payment method (circle one):**

**Check MC Visa AmEx Discover**

\_\_\_\_\_ **Card number**

\_\_\_\_\_ **Exp. Date**

\_\_\_\_\_ **Name on card**

\_\_\_\_\_ **Street Address to send order**

\_\_\_\_\_ **City, State, & Zip**

\_\_\_\_\_ **Phone number / email address**

\_\_\_\_\_ **Signature Date**

**To order, call (314) 446-5223 or fax to (314) 735-2023**