



Thank you for your interest in hosting a “Plane Game” paper airplane fundraising contest to benefit The National Children’s Cancer Society (NCCS). We appreciate your help in ensuring children with cancer get the treatment they need - no matter what.

Following are some recommendations to guarantee your Plane Game will soar! While these are tailored for a school event, the Plane Game is also an easy, fun activity for birthday parties, scouting events, youth group activities, clubs, etc. Anyone can play the Plane Game!



I. Pre- Event

- **Choose your date**

- If your Plane Game is a “stand-alone” event, choose a date that doesn’t conflict with any major holidays and/or other events in your area
- If your Plane Game is in conjunction with a school or other pre-scheduled event, choose a date where there will be a large attendance

- **Pick a location**

- The location can be indoors or outdoors but should be a large, open area so the paper airplanes can fly a significant distance

- **Promote your Plane Game**

- Download, print and distribute/post the Plane Game flyer ten days prior to the event at schools and/or other high traffic locations
- Send at least three emails to promote and remind people to attend
- Share on social media
- Encourage your personal network to forward emails and share with their own social networks



II. Fundraising

- **Set a fundraising goal**

- Download and print the progress thermometer
- Color in the plane as you receive donations to show progress in reaching your goal

- **Use wall badges to encourage donations**

- Download, print and copy the wall badge artwork
- Use wall badges to encourage donations before, during and/or after school (This is a great way to promote your event and generate more donations!)
- Add donor’s name to badge and hang badges in a high traffic area



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III. Gather your game day supplies. You will need:

- Multiple packs of 8.5 x 11, 20 lb. paper in various colors
- Pens, pencils or markers to write the participants first and last name on their paper airplane entry
- A registration table or designated area for paper sales
- Donation jar for people to donate even if they don't participate in the game
- Money for change
 - The exact amount is dependent on how many people are expected to participate
- Sample paper airplane designs for participants to follow
 - These can easily be found online
- Prizes
 - The person whose plane flew the farthest is given some form of gift or award - it does not have to be anything big, it can be just a t-shirt, candy or high (flying) five!
 - \$5 gift cards to Starbucks and/or other popular local restaurants make great prizes
 - Recommend prizes for first, second and third place



IV. The Plane Game Event

- Set a minimum entry fee that is appropriate for your participants (\$1.00) OR suggest the person donate whatever amount they would like
- Designate an outgoing individual (if it's not you!) as the event host
- The Plane Game host should welcome everyone, review the contest rules and provide general information on the NCCS
- Gather participants at the starting line
- All participants launch their plane when the Plane Game host says "3.2.1...throw!"
 - If all of the participants can't fit in one line, conduct multiple rounds so everyone can play
- Position a Plane Game official outside of the designated throw zone so they can see all of the planes thrown
 - If multiple rounds are needed, mark the spot where the plane travelling the farthest lands in each round
- The winning plane will be the one that has traveled the farthest
- Distribute prize(s)
- Send donations and the donation return sheet within two weeks to:
The National Children's Cancer Society
Attn: The Plane Game
2900 Frank Scott Parkway West, Suite 928, Belleville, IL 62223

THANKS FOR PLAYING THE NCCS PLANE GAME!



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